North of Scotland Public Health Network Steering Group Meeting 19th May 2015 Item 26.1di

UK Faculty Conference – the politics of healthy change 23rd and 24th June 2015 – Gateshead NoSPHN representation

Action: NoSPHN members are asked to note planning for the above event and guide the development of promotional messages / materials

"The conference will reflect what will be an important year with a general election and possibly a new government or coalition in place by the time of our event in June. As John Ashton, FPH President said introducing the FPH Manifesto, *Start Well, Live Better*, "we want to challenge all political parties to produce a strong and compelling plan for public health; one that puts investing in people's mental and physical health and wellbeing at the heart of its agenda".

Delegates will have an opportunity to participate in the many lively debates taking place over the course of the conference on topics such as devolution and mental health. Our extensive events programme will also include skill development workshops on topics to include, *Advocacy, Capacity Building, Writing reflective notes, Crisis management* to name but a few, developed to meet the changing needs of the UK public health sector."

NoSPHN representation

As agreed, NoSPHN has booked an exhibition stand at the event which includes: Exhibition place; Editorial in Final Programme (75 words); NoSPHN name included in list of exhibitors in Conference programme; NoSPHN name included in list of exhibitors on FPH 2015 Conference Website.

Three NoSPHN representatives are attending Pip Farman; Martin Malcolm and Norma Macleod (both NHSWI) – NoSPHN has paid for the conference fees for each (with additional cost still to be negotiated) – with a view to rotating the staffing of the exhibition stand throughout the event.

The plan is to:

1. Display 3 banners as part of the exhibition – 2 are already prepared as copied below (NHS Scotland Banner and the work of NoSPHN) - a third has still to be finalised (NoSPHN advice on this is sought) but could be aligned to the key messages on the Training and Working in Public NoSPHN Health in the North of Scotland on the website page http://www.nosphn.scot.nhs.uk/?page_id=2811 (as below):

Training and Working in Public Health in the North of Scotland - key messages:

- Professional networks and opportunities for professional development
- Awareness of remote and rural issues
- Working in the region
- Academic links
- Peer support and networking
- Quality of life
- Opportunities for working in the North of Scotland

With an additional emphasis on:

• Seeking opportunities for joint collaboration re remote and rural research / work?

- 2.
- Set up a rolling power point presentation on the desk Provide promotional materials noting website links (pens / papers) 3.

Feedback on key messages to highlight as part of the exhibition are welcomed.

NoSPHN banners

